

Advertising rates for Job ads in newspaper **Diena** – rubric **Karjeras Diena** (Career Day)

Valid since 01.01.2017. All prices in EUR exclude VAT.

Diena is biggest newspaper in Latvia.
News, analytics&opinions, interviews,
business, economics.

Published: from Monday to Friday.

Circulation: 31 000

Cover: 119 000

Subscribers: 20 200

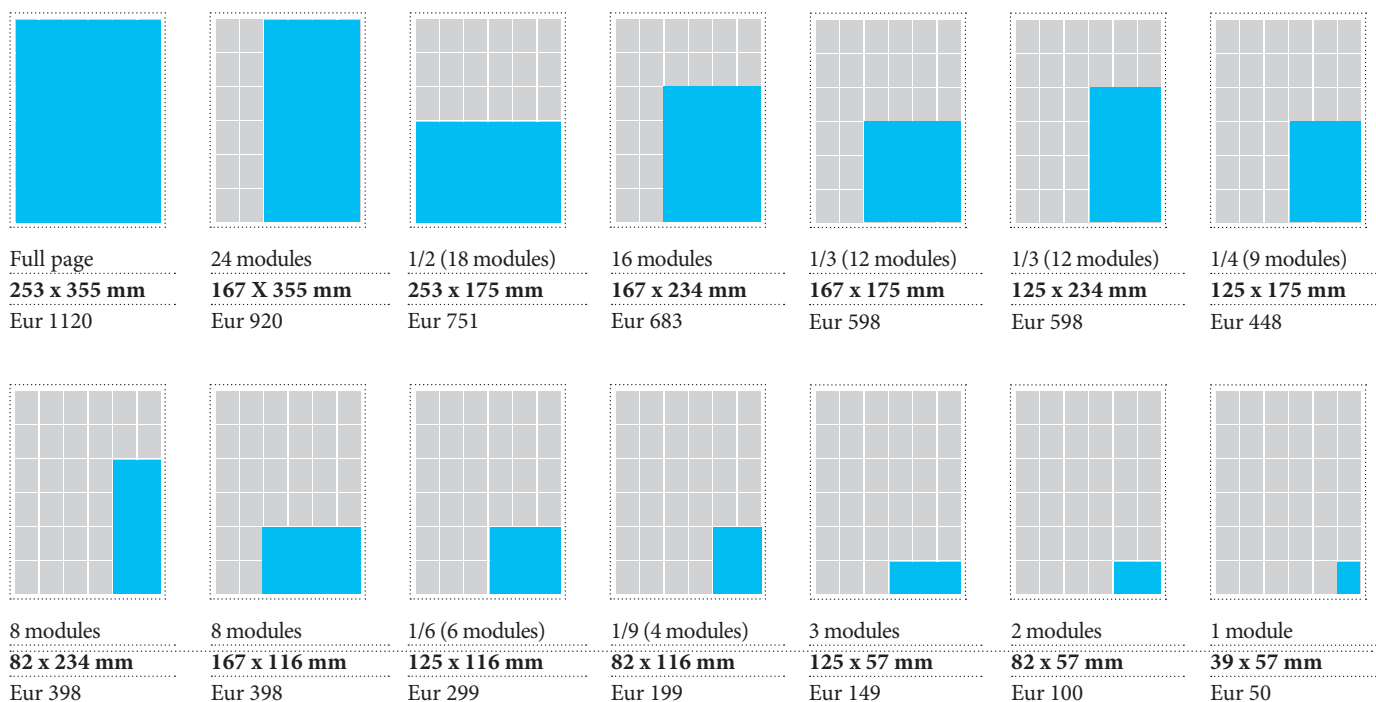
(Survey: TNS Year 2016)



Diena is the biggest daily newspaper over 20 years.

Audience: 119 000.

Karjeras Diena is newspaper *Diena* rubric on Tuesdays and Fridays



Repetition discounts

Repetition	Discount
2x	10%
3x – 5x	15%
6x and more	30%

Price for production of advertising

Volume	Price
1/9	Eur 14 – 28
1/6	Eur 28 – 43
1/4	Eur 43 – 57
1/3	Eur 57 – 71
1/2	Eur 71 – 92
Full page	Eur 142 – 213
Double page spread	Eur 213 – 285

Extra opportunity

Place job ad in newspaper, extra offer –
use web page section Recruitment.
Newspaper *Diena* – use www.diena.lv too.
Price for one week position: EUR 29+VAT

Diena
Izdevniecība *Dienas mediji* Ltd.
Advertising Department

Andrejostas 2, Riga, LV-1045, Latvia
Phone +371 67063181, fax +371 67063169
E-mail: pieteikumi@diena.lv